

Design Portfolio

and

Communication-
Centered practice

“ Communication through Design Design through Communication ”

Introduce

Power beyond the Communication

Design work

1. Basic Illustration
2. Typography
3. 3D modeling
4. Infography video
5. HACKATHON

Instagram work

1. Instatoon
2. Filter Design
3. Card news

Closing

Communication Design is based on visual design sources, studying about how to communicate with people

Not only visual design but also we try to figure out the problems we faced as a design way

We, communication design, are able to get a critics from anywhere, everywhere so that we can expand on trend faster

Design and Communication is a symbiotic relationship like the crocodile and the crocodile bird have

Design and Communication is a symbiotic relationship like the crocodile and the crocodile bird have
The crocodile bird eat a food between the crocodile's teeth and using clean teeth, crocodile could prepare next hunting

It is exactly the same that design and communication is doing
If Feedback is not exist, design can not develop Also, If Design is not exist, feedback can not be worked.

- What I want to show you on this portfolio

In this portfolio, I made with the process how to communicate with people using visual design sources
Plus, It is not limited just visual design also I put my social media work (video, filter, card news)

California Style Pizza

Introduce Power beyond the Communication Design work

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What is Real
California Pizza?

Peanut Butter
with Pizza

Avocado Pizza is for
your Health



what is California style Pizza?

California-style pizza, a thin-crust pizza noted for its fresh, non-traditional toppings, such as chicken, peanut sauce, artichoke hearts, and goat cheese rather than the standard pepperoni and mozzarella.

The inventors,
Ed LaDou & Wolfgang Puck

The food item became popular in the early 1980s thanks to several California chefs, notably Ed LaDou and Wolfgang Puck at Spago in Los Angeles and Alice Waters at Chez Panisse in Berkeley. LaDou also worked briefly with California Pizza Kitchen, which developed a restaurant chain based on the dish. Creative and seasonally driven, California-style pizza is reflective of the state's bounty of fresh produce, its affinity for culinary innovation, and its enthusiasm for healthy fare.

Both introduced frozen pizzas, but after an early success Puck's supermarket lines were overtaken by CPK's, which are backed by Kraft foods.

<https://www.tastecorner.com/california-style-pizza>

Peanut Butter into

a P I Z Z A !

What do you think about?
Pizza with a peanut butter

Delicious or Disgusting?

Peanut butter is a food paste or spread made from ground, dry-roasted peanuts. It commonly contains additional ingredients that modify the taste or texture, such as salt, sweeteners, or emulsifiers. Peanut butter is consumed



Can You Imagine about

Healthy Pizza?

Well, This is real situation in california
we put AVOCADO on the pizza
Juicy, Lucy, Healthy!

Avocado, also called alligator pear, fruit of Persea americana of the family Lauraceae, a tree native to the Western Hemisphere from Mexico south to the Andean regions. Avocado fruits have greenish or yellowish flesh with a buttery



HAPPY NATIONAL PIZZA DAY!

February 9th

Seafood Pizza is
Acceptable in
California

Shrimp is the main pizza



Seafood avocados lots of fresh fruits, fresh vegetables and of course. Preferably prepared in a healthy way, low calories & low fat and added a variety of vegetarian & vegan options to everyone trying to eat to live, not to live to eat! We also have a lot of dairy and meat production here, including a number of small, pasture-centric operations as well as large feedlots. We also enjoy a bounty of seafood from our extremely long coastline.

<https://www.gq.com/What-food-is-typical-California>

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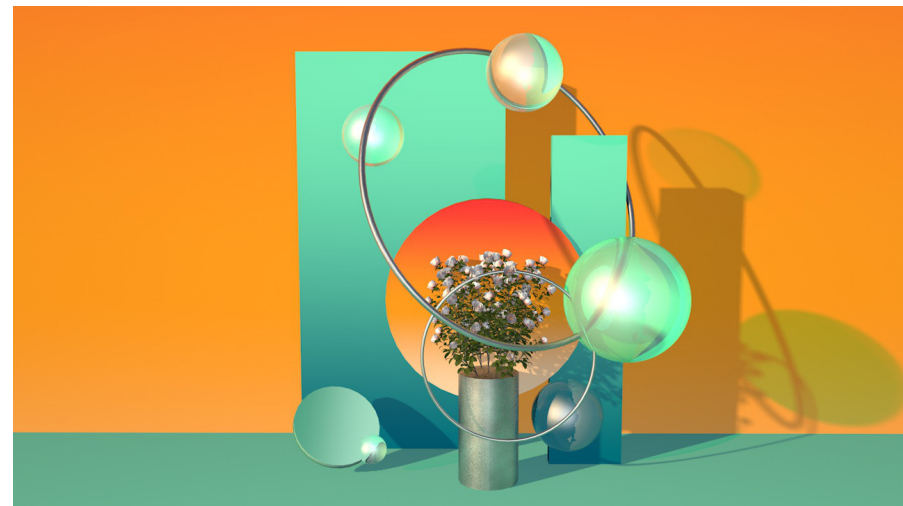
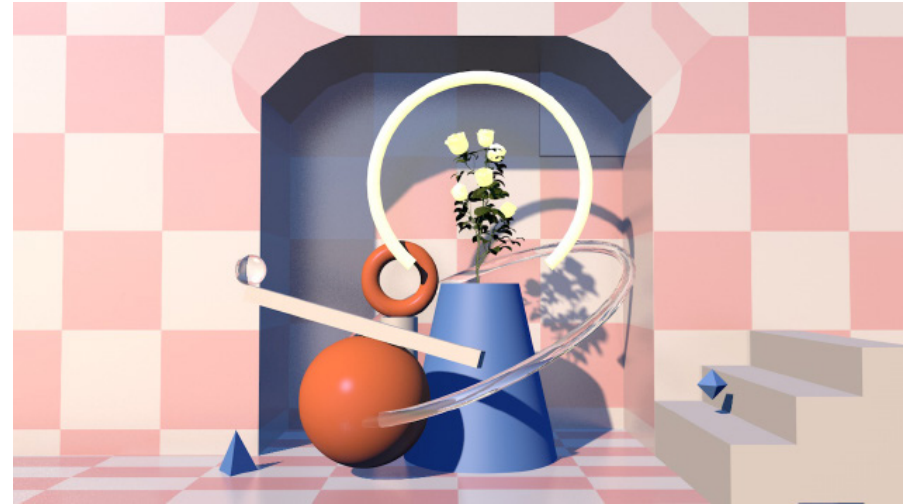
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Videography 3D Modeling

This project is about Merchandise Advertising

I advertise flowers using Cinema 4d

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Hello, We are
GDSC SANGMYUNG!

GDSC는 Google Developer Student Clubs 로,
Google이 후원하는 학생 개발자 모임입니다.

해커톤(영어: hackathon; 해킹 + 마라톤)은
소프트웨어 개발 분야의 프로그래머나 관련된
디자이너, 프로젝트 매니저등이 정해진 시간
내에 집중적으로 작업하여 결과물을 만들어내는
소프트웨어 관련 이벤트이다.

최종 결과물은 앱/웹 서비스만 가능합니다.
4~5인으로 구성된 팀으로만 참여 가능
주제는 당일 발표됩니다

모집 기간
06.14 13:00 ~ 06.30 23:59

대회 기간
07.09 11:00 ~ 07.10 17:30

무박2일 대면으로 진행, 식사 제공

참가대상
2022학년도 1학기 학부 재학생

참가혜택

상금
총 상금 120만원
대상: 50만원 (1팀)
최우수상: 30만원(1팀)
우수상: 20만원 (2팀, 각 20만원)

참여 혜택
GDSC 굿즈 제공(선착순 제공)
기업 후원 굿즈 제공(참가자 전원)
인프런 오리지널 강의 무료 수강권 제공(참가자 전원)

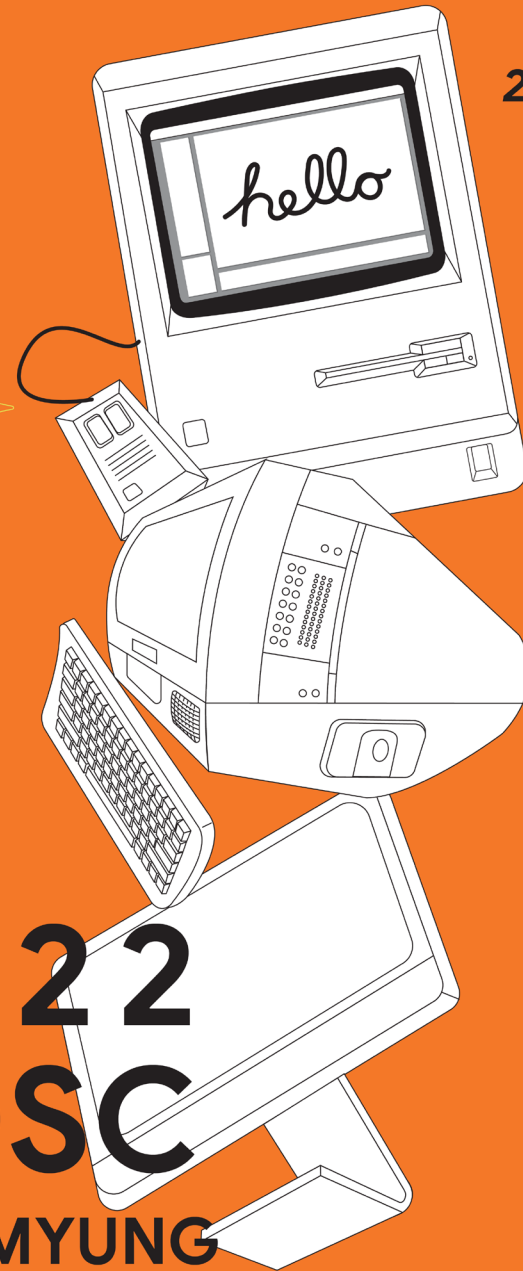
*대회 내 별도의 특별상품 증정



← 지원QR링크



2022 GDSC SANGMYUNG HACKATHON



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The new way to record my
daily life, Instatoon

I upload Instagram cartoon since
Jan, 2020
It is about my daily life, I have more
than 500 followers and 100+ likes

https://www.instagram.com/crystal_the_cartoon/

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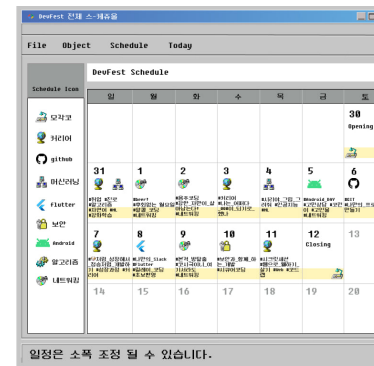
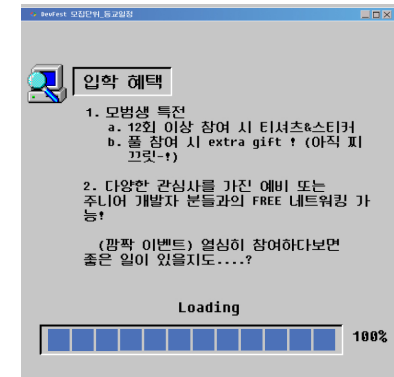
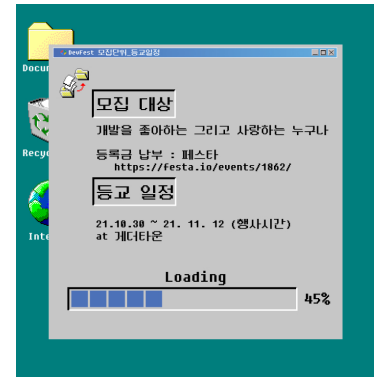
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I'm a member of Google Developer Student Clubs
I encharge a GDG hackathon design
This is a card news that I made

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Thank you for watching my portfolio